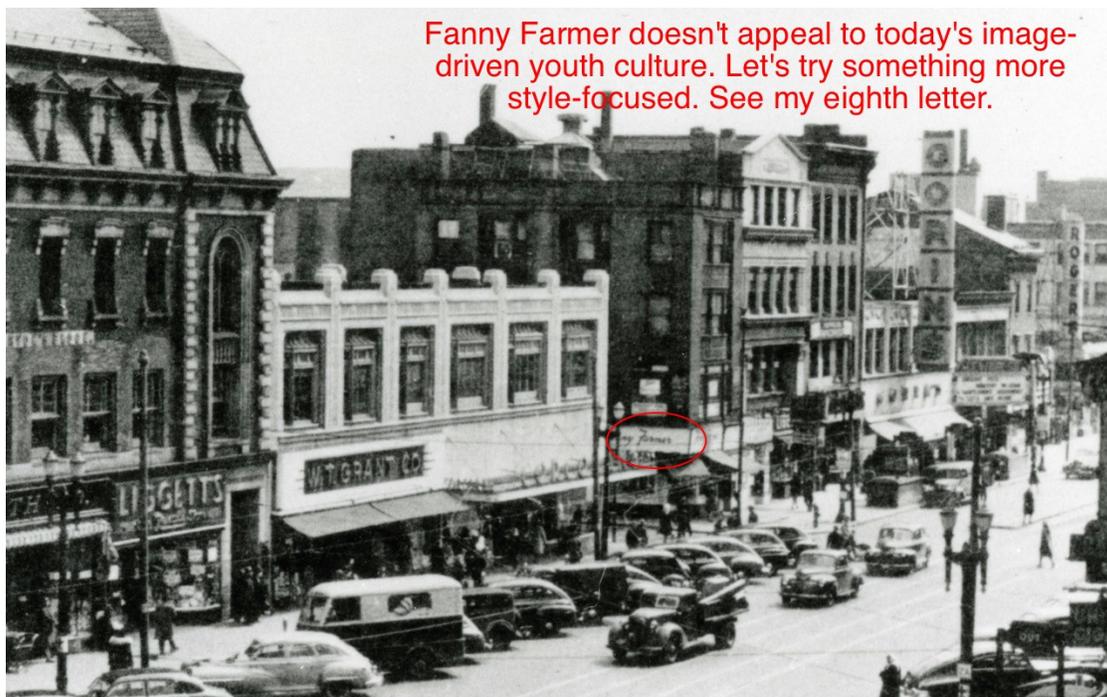
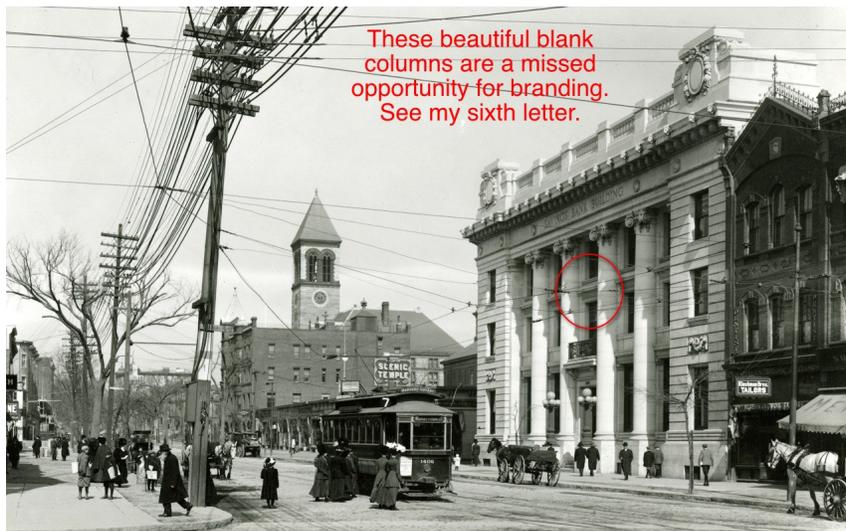


BACK IN THE DAY

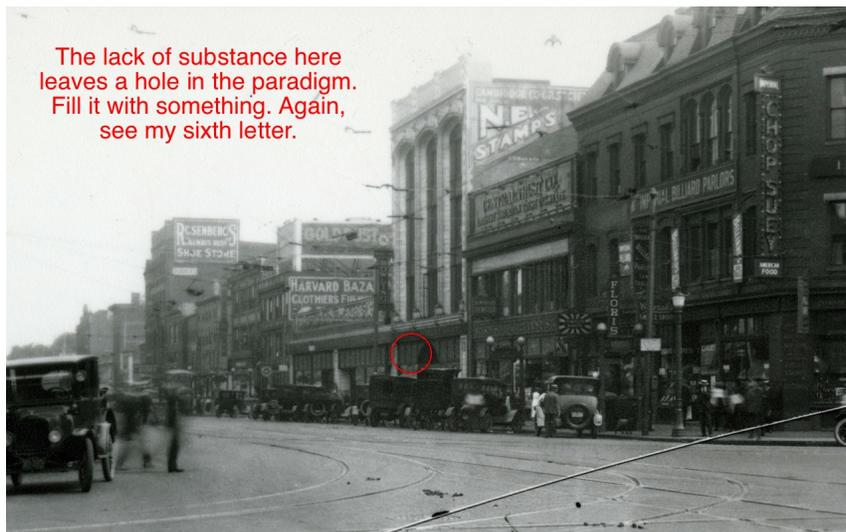
I remember Central Square in the old days. It used to be true rock and roll. Now it's gone corporate. And once things go corporate, the suits keep trying to change things to make them more marketable ... (With thanks to the Cambridge Historical Commission)



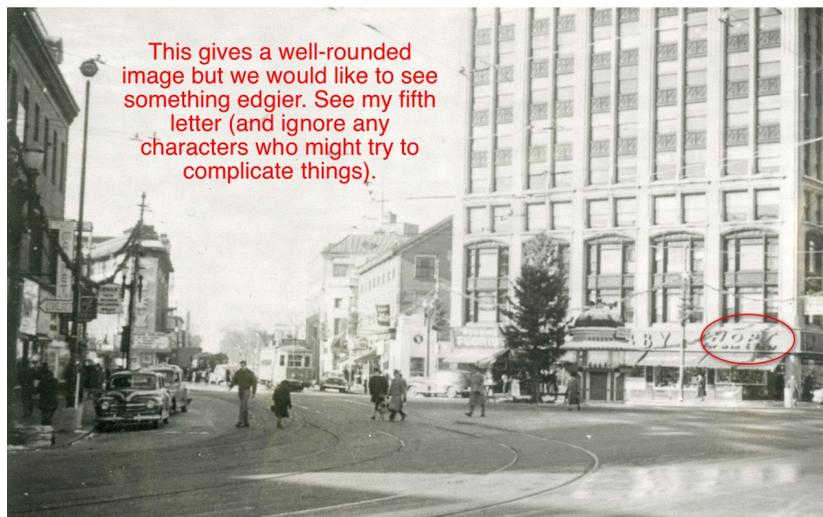
BACK IN THE DAY *continued*



These beautiful blank columns are a missed opportunity for branding. See my sixth letter.



The lack of substance here leaves a hole in the paradigm. Fill it with something. Again, see my sixth letter.



This gives a well-rounded image but we would like to see something edgier. See my fifth letter (and ignore any characters who might try to complicate things).

BAPHLG